

Recruitment Strategy 2026 –
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???? 2026 ???
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NPS ??????? 5 ???Talent ????????

? 1) Talent Brand ?????????????????????????????????????

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? 2) Data-driven Recruitment

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? 3) Candidate Experience ?????????????????????

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? 4) Skills-first, Not CV-first

?? 2026 ????????????? “?????????????????????????????????”
?? Talent ???? ?????????????

? 5) AI Recruitment + Human Touch

AI ????????????????? “????????”????????????????????????????
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? RECRUITMENT STRATEGY 2026

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1?? STRONG TALENT BRAND
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2?? DATA-POWERED DECISIONS
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3?? SMOOTH CANDIDATE EXPERIENCE
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